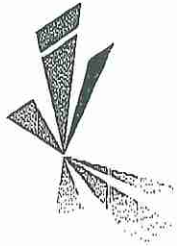




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ISAN

INTERNATIONAL STANDARD
AUDIOVISUAL NUMBER

Expression of Interest

ISAN International Agency
Document reference: ISAN-AP-01

Date: June 2005
Version: 1.2

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General Information about your Organization

Organization's Name	Please specify here the name your Organization, not the RA's name. Audiovisual Producers' Association
Acronym (if any)	APA
Main Address	Narodni 28
Zip Code	110 00
City Name	Prague 1
Country	Czech Republic
Web Site	http://www.asociaceproducentu.cz
Main email address	apa@asociaceproducentu.cz
Phone numbers	+420 221 105 310
Fax number	+420 221 105 303
Organization's Legal Type	Association
Place & Date of incorporation	Prague, 1994
Registration number	61379654
Please provide here below details of your organization's main point of contacts.	
First & Last Names	Radomir Docekal
Job Title	Managing Director
Job Function (brief description)	Managing Association
Email	docekal@asociaceproducentu.cz
Phone numbers	+420 602 228 089
First & Last Names	
Job Title	
Job Function (brief description)	
Email	
Phone numbers	

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Description of your Organization's Activities

Main Activities	Please give a brief extensive description of your organization main activities.								
	<p>The main activity of the Association is a protection and promotion of producers' interests, dealing with professional associations or with bodies of the state administration. The Association also co-operates in solving legal and tax issues related to film production and it takes part in creating legislative norms in this sphere.</p> <p>The Association of producers is a member of international producer organisations - FIAPF (International Federation of Film Producers Associations) and CFP-E (Commercial Film Producers of Europe).</p>								
Number of Employees	<p>You can provide an organization chart of your organization (which will not be published)</p> <p>3 employees + outside support</p>								
Financial information on the last 3 years activities	<p>If you wish ISAN-IA not to publish some financial information you are providing, please do send them as an attachment. Please provide here public financial information.</p> <p>Association budget is based on membership fee and collected royalties. APA used its income to sponsor Czech Film Center, which will be fully sponsored by Czech state from 2007. APA wants to use those means to build up ISAN RA then.</p> <table data-bbox="555 1435 1203 1507"> <tr> <td>Revenue (CZK):</td> <td>2003</td> <td>2004</td> <td>2005</td> </tr> <tr> <td></td> <td>4.300.0000</td> <td>4.500.000</td> <td>4.600.000</td> </tr> </table>	Revenue (CZK):	2003	2004	2005		4.300.0000	4.500.000	4.600.000
Revenue (CZK):	2003	2004	2005						
	4.300.0000	4.500.000	4.600.000						

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Information about the Prospective ISAN Registration Agency (RA)

Name of Prospective RA	Please provide the name of the ISAN prospective Registration Agency.
	ISAN RA Czech Republic
Prospective RA's Market	Please specify the market the prospective ISAN RA intends to cover (i.e. specific country, region, specific customers' types, specific organization's members, etc...)
	Czech Republic and possibly Central Europe e.g. Slovakia, Slovenia, Poland and Hungary
Prospective RA Founding Organization(s)	Please provide information on the different organizations (if any) founding the prospective RA
	APA
Evidence of support from audiovisual organization	Please provide information about the organization(s) (i.e. producers, broadcasters, platform operators, etc...) that support your ISAN RA candidacy in the market which you intend to service ISAN. Letters of support can be attached to this EOI.
	Board of APA consists of representatives of Czech film producers, Czech TV producers, Commercial producers and Documentary film producers. It has close contacts with Czech TV broadcasters.
Organization's Interest in becoming an ISAN Registration Agency.	Please provide information and reasons of why your organization wants to become an ISAN Registration Agency in the specified market or territory.
	Representing Czech producers of audiovisual works APA would like to offer additional services regarding identification of audiovisual works to all players on audiovisual market.

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Information about the prospective RA's Implementation Plans

Prospective RA Commencement Date	Please provide information on when the prospective RA intends to start offering the ISAN services in its market
	During 2007
Prospective RA's Customers	Please provide information on customers the prospective RA intends to offer ISAN services to (type of customers, number of customers)
	Broadcasters, Producers,
Prospective RA potential ISAN Work Registration	Please provide information on the number of potential audiovisual new work registrations for ISANs the prospective RA intends to tackle in its market on a yearly basis.
	1.500 works
Prospective RA potential Existing Catalog	Please provide information on the number of potential existing audiovisual work registrations for ISANs the prospective RA intends to tackle in its market.
	If you are in the business of managing audiovisual works, please provide relevant information on the size of the current repertoire of audiovisual works that you manage.
	15.000 works
Prospective RA potential Other Services Offering	Please provide information and a brief description on any other services beside ISAN services the prospective RA intends to provide in its market.
	No other then ISAN services.

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Prospective RA's Other Information and Comments

By sending the Expression of Interest, the Organization accepts the ISAN RA's accreditation process, as described in the document 'Term of Reference' available on www.isan.org.

This Expression of Interest is not a legally binding document. Organizations candidates completing the Expression of Interest and returning it to ISAN-IA should not therefore expect that it would constitute in any formal commitment or contractual engagement for either themselves or the International Agency. A binding agreement will only be signed after formal appointment by ISAN-IA's Administration Committee of the prospective RA.

Organization Name:

Audiovizual Producers
Association

Date

19.9.2006

Radomír Dočkal

Name of person signing the EOI

Signature