

## International Standard Audiovisual Number



Are you about to distribute  
your film on Blu-ray discs?

[Click Here](#)

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Do you know that....

The standard **AACS** (Advanced Access Content System), the encryption system used in **Blu-ray discs** for the copy management and for all the online transactions, has made **ISAN** mandatory as the content Identifier (Content ID) of reference.



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Do you know what is ISAN? ....

**ISAN** (**I**nternational **S**tandard **A**udiovisual **N**umber), or ISO:15706-1 & 15706-2 (the ISAN standard), is a voluntary numbering system and metadata schema enabling the identification of any kind of audiovisual content, such as **films, shorts, documentaries, television programs, sports events, advertising**, etc. as well as their related versions, for example the Blu-ray version.

An ISAN uniquely distinguishes one audiovisual work from all other audiovisual works. **An ISAN is a centrally registered and permanently assigned reference number**



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Why ISAN is useful in Blu-ray discs?

Because AACIS has adopted ISAN to identify your content...  
in order to make all its features work!



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Do you still have questions ?

**Q: You are a distributor, have you the right to register the original related work in order to get a version code for your Blu-ray?**

A: Yes, you have. As Distributor, you have the right to register the related original work of your Blu-ray version.

**Q: Your work is not yet registered in the ISAN database. Can you register the Blu-ray version?**

A: Yes you can, But you need first to register the related work with ISAN.



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Do you know how to get an ISAN ?

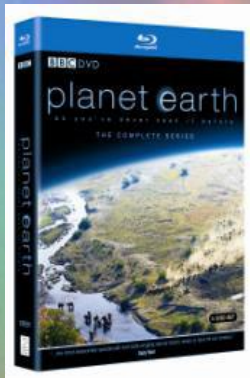
**Just contact**

your local ISAN Registration Agency in your country  
*Full list of the Registration Agencies on our web site*  
([www.isan.org](http://www.isan.org)) .

or the ISAN International Agency in Geneva  
(Switzerland)

At [cs@isan.org](mailto:cs@isan.org)

. +41 (0)22 545 10 00





# International Standard Audiovisual Number

The central graphic features the ISAN logo (a stylized multi-colored triangle) and the text "ISAN INTERNATIONAL STANDARD AUDIOVISUAL NUMBER" in a white box. Below this are four navigation buttons: a yellow button for customer service contact, an orange button for more information about ISAN, an orange button for returning to the main local registration agency, and a red button for replay. The background is a colorful, abstract pattern of light rays.

**ISAN**  
INTERNATIONAL STANDARD  
AUDIOVISUAL NUMBER

**more information  
on ISAN in Blu-ray  
contact our customer service  
cs@isan.org**

**more information about  
ISAN  
click here**

**Return to the main local  
Registration Agency contact  
click here**

**Replay**