Would you like to distribute your film on Blu-ray discs?

Have you already thought about ISAN?

Click Here
Do you know that....

The AACS standard (Advanced Access Content System), is the encryption system used in Blu-ray discs for the Managed Copy and for all the online transactions. To make a Blu-ray disc, you need to license the AACS system.

ISAN is the Content Identifier (Content ID) in the AACS Managed Copy functionality.
Do you know what is ISAN? ....

**ISAN** (International Standard Audiovisual Number), or ISO:15706-1 & 15706-2 is a voluntary numbering system for identifying any kind of audiovisual content such as ...

- films, shorts, documentaries, television programs, sports events, advertising, etc.
- and their related versions, for example the Blu-ray version...

An **ISAN** is a centrally registered and permanently assigned reference number!
Why ISAN is useful in Blu-ray discs?

**ISAN** identifies any work with a unique and global code. That’s why it is the content identification within the **AACS Managed Copy** functionality.

Why is Managed Copy important?

**Managed Copy** requires studios and content holders to allow consumers to make one full resolution copy of Blu-ray discs that they purchase.

Can I make a Blu-ray without Managed Copy?

No, AACS requires Managed Copy for all Blu-ray discs produced under the **Final AACS Licensing Agreement**, approved on June 5th 2009 and entered into force on December 2009.
Do you still have questions about ISAN in Blu-ray disc?

Q: I am a distributor, have I the right to register the original related work in order to get a version code for my Blu-ray?

A: Yes, you have. As a Distributor, you have the right to register the related original work of your Blu-ray version.

Q: To make a Blu-ray disc, I need to ask for a V-ISAN (ISAN version). However, if my related main work is not registered yet in the ISAN database, can I register the Blu-ray version?

A: Yes you can, but you need first to register the related work within the ISAN Database, asking for a basic ISAN.
How much cost an ISAN to make a Blu-ray disc?

The price of an ISAN depends on the local Registration Agency. However, they can’t overcome the recommended prices released by ISAN International Agency.

The ISAN International Agency recommends the following prices:

- V-ISAN : 10 CHF (about 10 US dollars)
- ISAN: 35 CHF (about 35 US dollars)
Do you know how to get an ISAN?

Just contact

Your local ISAN Registration Agency in your country
*Full list of the Registration Agencies on ISAN website ([www.isan.org](http://www.isan.org)).*

or contact

ISAN International Agency in Geneva (Switzerland)
At [cs@isan.org](mailto:cs@isan.org)
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