



## NEWSLETTER

### EGEDA, THE SPANISH AUDIOVISUAL PRODUCERS' RIGHTS MANAGEMENT ASSOCIATION, MAKES THE ISAN NUMBER MANDATORY

The Spanish Audiovisual Producers' Rights Management Association, EGEDA, is putting into effect the use of the ISAN code identification as a requirement for the rights it manages.

Having an ISAN for each work shall be mandatory starting in January 2010 to be able to declare rights managed by the association. Assigning the number contributes to piracy protection and improved management of works.

As an identifier of audiovisual works, ISAN is an important asset for supervising and managing circulation of A/V works, and also meets the technical and financial needs for today's distribution of works in the digital age.

The mandatory use of the ISAN for rights distribution to producers coincides with that of other rights management organizations, such as PROCIREP and ANGOA, French associations which established the ISAN code this year as a requirement for collections of the rights they manage.

This measure will make EGEDA's rights management of works registered with the association more efficient, and will improve service to all rights-holders of these works. Since its opening, ARIBSAN has been continually developing with the maxim of extending the ISAN code to all areas of the Spanish and Latin American audiovisual markets.

### ISAN REGISTRATION DOUBLES IN 2009

ISAN assignments have nearly doubled in the past 8 months. In particular, adoption of the number has increased by 75% for the period from January to September 2009 compared to the same period last year. This confirms the broad acceptance the ISAN code is having throughout the audiovisual industry.



### ICIC-EGEDA AGREEMENT PROMOTES USE OF ISAN FOR CATALONIAN PRODUCTIONS

*Collaboration focuses on connection between local production and International circuits for circulation of audiovisual works*

The Spanish Audiovisual Producers' Rights Management Association (EGEDA), representing and defending producers' interests, has come to an agreement for collaboration with the Catalanian Institute for Cultural Industries (ICIC) for the internationalization, circulation and promotion of Catalanian productions. One of the basic tools to achieve these aims is assignment of the ISAN number to these works, as it is the most effective for identification of audiovisual productions.



Generalitat de Catalunya  
Government of Catalonia  
**Catalan Institute  
for the Cultural Industries**

Through this agreement, EGEDA, already a participant in the Catalanian Films & TV Consortium and member of the private foundation for the Sitges International Film Festival of Catalonia, is redoubling its efforts to carry out assistance and promotional activities for member producers.

The ICIC, a public rights entity under the Department of Culture and Communications Media of the Government of Catalonia, is charged with promoting the development of companies and the industrial fabric in the spheres of cultural production, distribution and circulation.

With its means of dissemination and informational activities, the public entity will promote the benefits of utilizing the ISAN code to A/V producers as a permanent identification element for audiovisual works. The ICIC will encourage producers to regard ISAN as the most suitable tool to minimize difficulties with cataloguing and rights exploitation, thus complementing the process of assigning this code to their works by the Ibero-American ISAN Registration Agency (ARIBSAN).

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