



# ISAN

INTERNATIONAL STANDARD  
AUDIOVISUAL NUMBER

## Expression of Interest

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ISAN International Agency  
Document reference: ISAN-AP-01

Date: June 2005  
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## Introduction

The Expression Of Interest (EOI) is the first phase of the ISAN Registration Agency (RA) accreditation and appointment process.

The aim of the expression of interest (EOI) is to provide the ISAN International Agency (ISAN-IA) with a set of non-binding information related to the organization's interest in becoming an ISAN Registration Agency in its chosen market, and to check its compliance with the ISO 15706 standard.

After approval of the EOI by ISAN-IA, the prospective RA (the organization candidate) will be asked to provide a detailed business case (i.e. implementation plans, business plan, market coverage, details on its IT infrastructure, type of customers, services offered, pricing, etc... ).

All the information provided in this document is to be considered as public (unless otherwise specified), and therefore the organization sending this EOI allows the ISAN International Agency to publish its contents on its website, [www.isan.org](http://www.isan.org).

Please send this document by email and post, duly completed in English to:

**ISAN International Agency**  
26 rue de Saint Jean  
1203 Geneva  
Switzerland  
to the attention of Patrick Attallah

For any question or clarification, please contact:

Patrick Attallah – Managing Director

Email: [patrick.attallah@isan.org](mailto:patrick.attallah@isan.org)

Tel.: + 41 22 545 10 00

Fax: + 41 22 545 10 40

## General Information about your Organization

<b>Organization's Name</b>	Please specify here the name your Organization, not the RA's name.
	NATIONAL LIBRARY OF IRAN
<b>Acronym (if any)</b>	NLI
<b>Main Address</b>	National Library Blvd. Haqani Expressway (East)
<b>Zip Code</b>	1537614111
<b>City Name</b>	Tehran
<b>Country</b>	IRAN
<b>Web Site</b>	www.nlai.ir
<b>Main email address</b>	<a href="mailto:nli@nlai.ir">nli@nlai.ir</a>
<b>Phone numbers</b>	+98 21 88644080-81
<b>Fax number</b>	+98 21 88644082
<b>Organization's Legal Type</b>	National Library
<b>Place &amp; Date of incorporation</b>	Tehran, 1937
<b>Registration number</b>	--
Please provide here below details of your organization's main point of contacts.	
<b>First &amp; Last Names</b>	Fariborz Khosravi
<b>Job Title</b>	Deputy Director
<b>Job Function</b> (brief description)	Supervising all library projects and functions
<b>Email</b>	Khosravi@nlai.ir
<b>Phone numbers</b>	+98 21 88644080-81
<b>First &amp; Last Names</b>	Poori Soltani
<b>Job Title</b>	Senior Research Librarian
<b>Job Function</b> (brief description)	Supervising library standards and research projects
<b>Email</b>	Poorisoltani@yahoo.com
<b>Phone numbers</b>	+98 21 88644139

## Description of your Organization's Activities

<p><b>Main Activities</b></p>	<p>Please give a brief extensive description of your organization main activities.</p>
	<p>The National Library of Iran is an educational, research, and service providing institution. Its main activities are: acquisition, preservation, organization, and dissemination of information relating to print and non-print materials published in Iran or written in Persian or by Iranians abroad; Other activities include: promoting original research in library and information science, providing consultation, planning, supervision, and technical services for all Iranian libraries. The Library is now the national agency for CIP, ISSN, ISIL, and publishes Electronic National bibliography on CD 3 times a year.</p>
<p><b>Number of Employees</b></p>	<p>You can provide an organization chart of your organization (which will not be published)</p>
	<p>550 employees</p>
<p><b>Financial information on the last 3 years activities</b></p>	<p>If you wish ISAN-IA not to publish some financial information you are providing, please do send them as an attachment. Please provide here public financial information.</p>
	<p>2003= RIs 73,000,000,000 2004= RIs 126,063,000,000 2005= RIs 124,748,000,000</p>

## Information about the Prospective ISAN Registration Agency (RA)

<b>Name of Prospective RA</b>	Please provide the name of the ISAN prospective Registration Agency.
	National Library of Iran. ISAN Bureau
<b>Prospective RA's Market</b>	Please specify the market the prospective ISAN RA intends to cover (i.e. specific country, region, specific customers' types, specific organization's members, etc...)
	National Library of Iran. ISAN Bureau
<b>Prospective RA Founding Organization(s)</b>	Please provide information on the different organizations (if any) founding the prospective RA
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<b>Evidence of support from audiovisual organization</b>	Please provide information about the organization(s) (i.e. producers, broadcasters, platform operators, etc...) that support your ISAN RA candidacy in the market which you intend to service ISAN. Letters of support can be attached to this EOI.
<b>Organization's Interest in becoming an ISAN Registration Agency.</b>	Please provide information and reasons of why your organization wants to become an ISAN Registration Agency in the specified market or territory.
	The National library of Iran is the Legal Deposit Center for all materials published in the country, including AV materials. Therefore, it would be convenient for producers to receive their CIP forms along with the ISAN from the same organization.

## Information about the prospective RA's Implementation Plans

<b>Prospective RA Commencement Date</b>	Please provide information on when the prospective RA intends to start offering the ISAN services in its market
	(March 2006)
<b>Prospective RA's Customers</b>	Please provide information on customers the prospective RA intends to offer ISAN services to (type of customers, number of customers)
	All AV producers # 100-150 in number
<b>Prospective RA potential ISAN Work Registration</b>	Please provide information on the number of potential audiovisual new work registrations for ISANs the prospective RA intends to tackle in its market on a yearly basis.
	In 2005, we copyrighted 1060 AV items
<b>Prospective RA potential Existing Catalog</b>	Please provide information on the number of potential existing audiovisual work registrations for ISANs the prospective RA intends to tackle in its market. If you are in the business of managing audiovisual works, please provide relevant information on the size of the current repertoire of audiovisual works that you manage.
	# 2000
<b>Prospective RA potential Other Services Offering</b>	Please provide information and a brief description on any other services beside ISAN services the prospective RA intends to provide in its market.
	All National Library services including --ISIL service --ISSN service --CIP service

## Prospective RA's Other Information and Comments

By sending the Expression of Interest, the Organization accepts the ISAN RA's accreditation process, as described in the document 'Term of Reference' available on [www.isan.org](http://www.isan.org).

This Expression of Interest is not a legally binding document. Organizations candidates completing the Expression of Interest and returning it to ISAN-IA should not therefore expect that it would constitute in any formal commitment or contractual engagement for either themselves or the International Agency. A binding agreement will only be signed after formal appointment by ISAN-IA's Administration Committee of the prospective RA.

Organization Name:

Date

National Library of Iran

January 7<sup>th</sup> 2006

Fariborz Khosravi (Dr.)

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Name of person signing the EOI

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Signature