



ISAN

INTERNATIONAL STANDARD
AUDIOVISUAL NUMBER

Expression of interest

ISAN Registration Agency

Agreement procedure

Document reference : ISAN-AP-01

Author: ISAN International Agency

Date: 3rd of March 2004
Version: 1.1

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1 General information about your organization

1.1 ADDRESS AND MAIN INFORMATION

Name	SUISSIMAGE
Acronym	Société suisse pour la gestion des droits d'auteurs d'oeuvres audiovisuelles
Address	Neuengasse 23
Zip code and City	3001 Berne
Country	Switzerland
Web Site	www.suissimage.ch
Main email address	mail@suissimage.ch
Phone numbers	+41 31 313 36 36
Fax numbers	+41 31 313 36 37

1.2 CONTACT PERSON(S)

First name	Dieter
Last Name	Meier
Job Title	Managing Director
Duties	Management
Email	dieter.meier@suissimage.ch
Phone number	+41 31 313 36 38

First name	Fiona
Last Name	Dürler
Job Title	Vice Managing Director
Duties	Documentation & Distribution
Email	fiona.duerler@suissimage.ch
Phone number	+41 31 313 36 39

2 Description of your organization

Legal status	Co-operative society
Place and country of registration	Berne, Switzerland
Registration number	CH-035.5.014.140-9
Date of registration	11.09.1981
Names and description of public and private sector partners	<p>please provide information about the status of those partnerships as well as basic information about the type and scale of contribution to the project from each of them (financing, services, expertise, access to clusters of potential registrants, etc)</p> <ul style="list-style-type: none"> • Established by the main Swiss film associations (authors, producers, distributors) • Working together with <ul style="list-style-type: none"> - SWISSPERFORM (neighboring rights) - Swiss Films Association (Marketing for Swiss Films) - Federal Institute of Intellectual Property (authorization, control) - Broadcasters - Federal Office for Culture
Evidence of support from producers' organization	<p>moral, technical, financial, expertise, etc for your candidacy from producers' organization(s) in the geographical area (or audiovisual industry sectors) which you intend to service</p> <ul style="list-style-type: none"> • The board of SUISSSIMAGE includes representatives of Swiss film producers and film directors and fully supports efforts to become an ISAN-RA. • The two Swiss producers' associations (Swiss Film Producers' Association SFP and GARP) fully support SUISSSIMAGE's efforts to become an ISAN-RA (see attached document). • SWISSPERFORM as collecting society for the neighboring rights of film producers also fully supports SUISSSIMAGE's efforts to become an ISAN-RA (see attached document).

3 Information on your current activities

<p>Description of your current activities</p>	<p>Collecting and distributing remunerations for authors and producers of audiovisual works (cable-retransmission, private copy, rental levy, etc.)</p>
<p>Size of your organization (number of employee, organization chart, etc...)</p>	<p>About 30 employees Organization chart see attach</p>
<p>Financial information on the last 3 years of activities</p>	<p>Total-Income: about 70 Mio CHF per year (SUISSIMAGE proper share about 38 Mio CHF; see annual report: www.suissimage.ch)</p>

4 Information about the Registration Agency implementation

<p>Why do you intend to be an ISAN Registration Agency (express your interest) ?</p>	<p>SUISSIMAGE, SWISSPERFORM, SFP and GARP intend to create a proper organization for an ISAN RA (name open) in the juridical status of an association, which is competent to take the decisions for the RA, which is operated by SUISSIMAGE.</p> <ul style="list-style-type: none"> • We are joining producers in three languages (German, French, Italian) who are working closely together. • To avoid a split of the Swiss film producers along the language borders. • Joining different tasks in the interest of producers in one place. • Know-how of registration from the rights administration. • Technical know-how from 15 years experience of (electronic) data exchange with more than 60 collecting societies world wide. • SUISSIMAGE is in a strong position in the audiovisual market; due to the multi-lingual culture of Switzerland more than 100 international broadcasts are retransmitted in Swiss cable networks.
<p>Do you intend to provide other services around ISAN allocation and queries? (if yes provide a description of these services)</p>	<p>The ISAN administration will be directed by a separate organization but operated locally together with the rights administration.</p>

When do you intend to open your ISAN Registration Agency ?	Mid/end of 2004
Which geographical region do you plan to cover ?	Switzerland and Liechtenstein and possibly also neighbouring areas as we have a lot of international coproduction.
Do you plan to work on a certain market segment only (with a certain type of registrant) ?	No
What is your initial assessment of the potential for ISAN registrations per annum in your relevant market ?	It depends whether we can convince public broadcaster to join us (negotiations in progress).
If you are in the business of managing audiovisual works, please provide relevant information on the size of the current repertoire of audiovisual works that you manage :	
Total works	530'000
If these works are managed with an IT system, briefly describe it e.g.: Operating System, Database, Development language, web interface, etc...	<p>The system is running on a Unix-System with a Progress DB/4GL. It will be migrated to a Linux OS next month.</p> <p>We are in the phase of developing a Web interface for the inquiry and registration of repertoires (members and related collecting companies).</p> <p>We have developed interfaces for the automatic registration und update of repertoires or broadcasts formatted as electronic files.</p>