



ISAN

INTERNATIONAL STANDARD
AUDIOVISUAL NUMBER

Expression of Interest

ISAN International Agency
Document reference: ISAN-AP-01

Date: June 2005
Version: 1.3

Introduction

The Expression Of Interest (EOI) is the first phase of the ISAN Registration Agency (RA) accreditation and appointment process.

The aim of the expression of interest (EOI) is to provide the ISAN International Agency (ISAN-IA) with a set of non-binding information related to the organization's interest in becoming an ISAN Registration Agency in its chosen market, and to check its compliance with the ISO 15706 standard.

After approval of the EOI by ISAN-IA, the prospective RA (the organization candidate) will be asked to provide a detailed business case (i.e. implementation plans, business plan, market coverage, details on its IT infrastructure, type of customers, services offered, pricing, etc...).

All the information provided in this document is to be considered as public (unless otherwise specified), and therefore the organization sending this EOI allows the ISAN International Agency to publish its contents on its website, www.isan.org.

Please send this document by email and post, duly completed in English to:

ISAN International Agency

30 rue de Saint Jean
1203 Geneva
Switzerland

to the attention of Regis Flad
Regis.flad@isan.org


For any question or clarification, please contact:
Regis Flad – Interim General Manager

Email: Regis.flad@isan.org

Tel.: + 41 22 545 10 00


Fax: + 41 22 545 10 40

General Information about your Organization

| | | |
|--|---|--|
| Organization's Name | Please specify here the name your Organization, not the RA's name. ARIBSAN | |
| Acronym (if any) | | |
| Main Address | 618 N. Trenton Dr. | |
| Zip Code | Beverly Hills | |
| City Name | CA 90210 | |
| Country | United States | |
| Web Site | http://www.aribsan.org | |
| Main email address | correo@aribsan.org | |
| Phone numbers | (310) 246 0531 | |
| Fax number | (310) 697 4559 | |
| Organization's Legal Type | Association, non profit | |
| Place & Date of incorporation | Los Angeles (United States) July 5, 2011 | |
| Registration number |  <p>TARJETA DE IDENTIFICACIÓN FISCAL Código de Identificación Definitivo G84776566 Denominación AGENCIA IBEROAMERICANA DEL REGISTRO ISAN -ARIBSAN- Razón Social Anagrama Comercial: Domicilio Social CL LUIS BUÑUEL 2 2 A POZUELO ALAR 28223 (MADRID) Domicilio Fiscal CL LUIS BUÑUEL 2 2 A POZUELO ALAR 28223 (MADRID) Administración de la AEAT 28115 POZUELO Fecha C.I. Definitivo: 19-07-2006 Código Electrónico: FB56071B626DA7EF</p> | |
| Please provide here below details of your organization's main point of contacts. | | |
| First & Last Names | OSCAR BERRENDO | |
| Job Title | General Manager | |
| Job Function (brief description) | Management, registration, promotion and dissemination of the ISAN code in United States | |
| Email | oscar.berrendo@aribsan.org | |
| Phone numbers | | |
| First & Last Names | GABRIELLE GLAD | |
| Job Title | Manager of International Relations | |
| Job Function (brief description) | Management of client, promotion, dissemination and implementation of the ISAN code in United States | |
| Email | gabrielle.glad@aribsan.org | |
| Phone numbers | +34 91 512 16 10 | |

| | |
|--|---|
| First & Last Names | ELVIRA CANO |
| Job Function (brief description) | Registry service to the clients and implementation of the ISAN code |
| Email | elvira.cano@egeda.com |
| Phone numbers | 310 246 0531 |

Description of your Organization's Activities

| | |
|--|---|
| Main Activities | Please give a brief extensive description of your organization main activities. |
| | <p>See http://www.aribsan.org See brochure of ARIBSAN</p>  |
| Number of Employees | <p>You can provide an organization chart of your organization (which will not be published)</p> <p>4</p> |
| Financial information on the last 3 years activities | <p>If you wish ISAN-IA not to publish some financial information you are providing, please do send them as an attachment. Please provide here public financial information.</p> <p>Annex I: Report of Audit of Annual Accounts. Year 2010</p> |

Information about the Prospective ISAN Registration Agency (RA)

| | |
|---|---|
| Name of Prospective RA | Please provide the name of the ISAN prospective Registration Agency. |
| | ARIBSAN US |
| Prospective RA's Market | Please specify the market the prospective ISAN RA intends to cover (i.e. specific country, region, specific customers' types, specific organization's members, etc...) |
| | United States of America |
| Prospective RA Founding Organization(s) | Please provide information on the different organizations (if any) founding the prospective RA |
| | ARIBSAN with the support from MPAA, open for new founding organizations from the local industry to join. Discussion with other organizations |
| Evidence of support from audiovisual organization | Please provide information about the organization(s) (i.e. producers, broadcasters, platform operators, etc...) that support your ISAN RA candidacy in the market which you intend to service ISAN. Letters of support can be attached to this EOI. |
| | See letter from Motion Picture Association |
| Organization's Interest in becoming an ISAN Registration Agency. | Please provide information and reasons of your organization wants to become an ISAN Registration Agency in the specified market or territory. |
| | ARIBSAN wants to open an ISAN Registration Agency in the United States to fill the gap that currently exist in the U.S. market and to offer direct and personal contact to all US producers and registrants through our offices in Los Angeles. |

Information about the prospective RA's Implementation Plans

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|---|---|
| Prospective RA Commencement Date | Please provide information on when the prospective RA intends to start offering the ISAN services in its market |
| | As soon as possible |
| Prospective RA's Customers | Please provide information on customers the prospective RA intends to offer ISAN services to (type of customers, number of customers) |
| | Member of MPA and other U.S. Producers |
| Prospective RA potential ISAN Work Registration | Please provide information on the number of potential audiovisual new work registrations for ISANs the prospective RA intends to tackle in its market on a yearly basis. |
| | 15.000 Works |
| Prospective RA potential Existing Catalog | Please provide information on the number of potential existing audiovisual work registrations for ISANs the prospective RA intends to tackle in its market. |
| | If you are in the business of managing audiovisual works, please provide relevant information on the size of the current repertoire of audiovisual works that you manage. |
| | Undetermined |
| Prospective RA potential Other Services Offering | Please provide information and a brief description on any other services beside ISAN services the prospective RA intends to provide in its market. |
| | |

Prospective RA's Other Information and Comments

By sending the Expression of Interest, the Organization accepts the ISAN RA's accreditation process, as described in the document 'Term of Reference' available on www.isan.org.

This Expression of Interest is not a legally binding document. Organizations candidates completing the Expression of Interest and returning it to ISAN-IA should not therefore expect that it would constitute in any formal commitment or contractual engagement for either themselves or the International Agency. A binding agreement will only be signed after formal appointment by ISAN-IA's Administration Committee of the prospective RA.

Organization Name:

Date

ARIBSAN

ARIBSAN

12/07/2011

Agencia Iberoamericana del Registro ISAN
c/ Luis Buñuel, 2 Ciudad de la Imagen
28223 Pozuelo de Alarcón (Madrid)
Telf.: 91 512 16 10 - Fax: 91 512 16 19

Oscar Berrendo Pérez

General Manager

Name of person signing the EOI



Signature