

ISAN EXPANDS TO KOREA

New ISAN Registration Agency, ISAN KOREA, now open for business

Geneva, February 17th 2015 – **ISAN International Agency** (ISAN-IA) is proud to announce the opening of its first Registration Agency in Asia, **ISAN Korea**, founded and supported by [KOFIC](#) (the Korean Film Council).

After having been [appointed and presented to the Korean audiovisual industry on October 6th 2014](#) during the 20th Busan Film Festival, **ISAN Korea is now open for delivering ISAN services in South Korea**. With a dedicated Registration System based on the [ISAN Registry API](#) and tightly coupled with KOFIC's systems, ISAN Korea is supporting ISAN registration services as well as worldwide ISAN registry search and ISAN resolutions.

Currently ISAN Korea is registering the film academy movies such as "The Art of Loving ([ISAN 0000-0003-EF7C-0000-N-0000-0000-5](#))" and "Andromeda ([ISAN 0000-0003-EFDF-0000-J-0000-0000-H](#))".

"I welcome ISAN Korea to the worldwide community of registration agencies and the ISAN ecosystem. ISAN Korea is an ideal partner for the Korean industry and for ISAN-IA by virtue of the leading role played by KOFIC in the Korean movie industry. Thanks to their commitment, the ISAN Service has been very quickly available in this market", said Régis Flad, Managing Director of ISAN-IA.

"Thanks to ISAN-IA's full supports, ISAN Korea has launched a meaningful service for not only Korean audiovisual work industry, but also global one. As promoting the initial ISAN registrations for the graduation works from Korean Film Academy, we are now discussing with online service providers for the V-ISAN registration. We expect that the number of registrations via ISAN Korea will grow fast soon after the broadcasting and commercial area joins the promotion", said Sae-hoon Kim, Chairman of KOFIC.

For more information about ISAN KOREA: <https://www.isankorea.or.kr/>

About ISAN

The International Standard Audiovisual Number (ISAN) is a standardized numbering system for the identification of audiovisual works and versions. Developed by major players of the audiovisual industry, ISAN has been designed by the [International Organization for Standardization](#) (ISO) to meet the requirements of the digital revolution as defined by content owners, broadcasters, media companies and standard organizations, for the unique identification of audiovisual works ISO 15706-1:2001, and versions thereof ISO 15706-2:2007.

1 Million unique ISAN have already been allocated and are used by more than 10'000 users from 63 countries. The ISAN International Agency (ISAN-IA), founded by AGICOA, CISAC and FIAPF, maintains the central registry of ISAN codes and associated metadata, and appoints and coordinates a worldwide network of 19 ISAN Registration Agencies servicing authorized ISAN users.

For more information: <http://www.isan.org/>.

About KOFIC

Established in 1973, the Korean Film Council (KOFIC) is a special organization entrusted to the Ministry of Culture, Sports and Tourism of the Republic of Korea. KOFIC aims to support and promote Korean films through various means. The organization is composed of nine commissioners, including one full-time chairman and 8 committee members appointed by the Ministry of Culture, Sports and Tourism in order to discuss and decide on the main policies related to Korean films.

For more information:: <http://www.koreanfilm.or.kr/jsp/kofic/intro.jsp>



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