

ISAN

INTERNATIONAL STANDARD
AUDIOVISUAL NUMBER

Expression of Interest

ISAN International Agency
Document reference: ISAN-AP-01

Created: June 2005
Last updated: June 2019
Version: 1.6

Introduction

The Expression Of Interest (EOI) is the first phase of the ISAN Registration Agency (RA) accreditation and appointment process.

The aim of the expression of interest (EOI) is to provide the ISAN International Agency (ISAN-IA) with a set of non-binding information related to the organization's interest in becoming an ISAN Registration Agency in its chosen market, and to check its compliance with the ISO 15706 standard.

After approval of the EOI by ISAN-IA, the prospective RA (the organization candidate) will be asked to provide a detailed business case (i.e. implementation plans, business plan, market coverage, details on its IT infrastructure, type of customers, services offered, pricing, etc...).

All the information provided in this document is to be considered as public (unless otherwise specified), and therefore the organization sending this EOI allows the ISAN International Agency to publish its contents on its website, www.isan.org.

Please send this document by email and post, duly completed in English to:

ISAN International Agency

Cours de Rive, 2
1204 Geneva
Switzerland
to the attention of Régis Flad

For any question or clarification, please contact:

Régis Flad – Managing Director

Email: regis.flad@isan.org

Tel.: + 41 22 545 10 00

Fax: + 41 22 545 10 40

General Information about your Organization

Organization's Name	Please specify here the name your Organization, not the RA's name.
	TURKISH FILM PRODUCERS' ASSOCIATION
Acronym (if any)	SEYAP
Main Address	TURNACIBASI CAD. SEVIM APT. NO:3 D:6 BEYOGLU
Zip Code	34433
City Name	ISTANBUL
Country	TURKEY
Web Site	http://www.se-yap.org.tr/
Main email address	seyap@se-yap.org.tr
Phone numbers	+90 212 2463322
Fax number	+90 212 2463328
Organization's Legal Type	ASSOCIATION
Place & Date of incorporation	ISTANBUL - 2007
Registration number	7710307789
Please provide here below details of your organization's main point of contacts.	
First & Last Names	SERKAN ÇAKARER
Job Title	PRODUCER – MEMBER OF BOARD OF DIRECTORS
Job Function (brief description)	VICE PRESIDENT
Email	scakarer@gmail.com
Phone numbers	+90 533 4758667
First & Last Names	
Job Title	
Job Function (brief description)	
Email	
Phone numbers	

Description of your Organization's Activities

Main Activities	Please give a brief extensive description of your organization main activities.
	<p>SE-YAP (Film Producers' Association of Turkey) undertakes activities enabling professional growth and public recognition of film producers in Turkey.</p> <p>Se-Yap has been established in 2007 aiming:</p> <ul style="list-style-type: none"> effective managing, following up, protecting the rights of our members enabling the collection of fees and indemnities stemming from the use of their products undertaking legal actions against copyright infringements establishing professional relations with public bodies and institutions to create recognition of the Turkish cinema industry and producers organising panel discussions, workshops and industrial events
Number of Employees	You can provide an organization chart of your organization (which will not be published)
	Seyap board consists of seven active film producers. As for employers, we have 1 director general and 1 project manager
Financial information on the last 3 years activities	If you wish ISAN-IA not to publish some financial information you are providing, please do send them as an attachment. Please provide here public financial information.
	Attached you will find out income statements for the last 2 years

Information about the Prospective ISAN Registration Agency (RA)

Name of Prospective RA	Please provide the name of the ISAN prospective Registration Agency.
	ISAN ISTANBUL
Prospective RA's Market	Please specify the market the prospective ISAN RA intends to cover (i.e. specific country, region, specific customers' types, specific organization's members, etc...)
	Turkey
Prospective RA Founding Organization(s)	Please provide information on the different organizations (if any) founding the prospective RA
	TESİYAP (Television and Cinema Producers Professional Association) - 179 members FIYAB (Film Producers Professional Association) – 209 members
Evidence of support from audiovisual organization	Please provide information about the organization(s) (i.e. producers, broadcasters, platform operators, etc...) that support your ISAN RA candidacy in the market which you intend to service ISAN. Letters of support can be attached to this EOI.
	In Turkey, there are 3 producers associations. The letters of intent of Tesiyap and Fiyab are attached.
Organization's Interest in becoming an ISAN Registration Agency.	Please provide information and reasons of why your organization wants to become an ISAN Registration Agency in the specified market or territory.
	Turkey is actively producing feature films and tv series content. However we do not have a solid online database system including all these produced content. We would like to join an international database system which will enable us to track down all information related to the produced content. This will also enable us to create a good background for our new drafted copyright law.

Information about the prospective RA's Implementation Plans

Prospective RA Commencement Date	Please provide information on when the prospective RA intends to start offering the ISAN services in its market
	01.03.2020
Prospective RA's Customers	Please provide information on customers the prospective RA intends to offer ISAN services to (type of customers, number of customers)
	There are 3 producers associations in Turkey. We have 7 national TV channels, 2 SVOD platforms and 2 Cable operators.
Prospective RA potential ISAN Work Registration	Please provide information on the number of potential audiovisual new work registrations for ISANs the prospective RA intends to tackle in its market on a yearly basis.
	FEATURE FILM PRODUCTION IS 170 FILMS PER YEAR TELEVISION SERIES PRODUCTION IS AROUND 1200 EPISODES PER YEAR
Prospective RA potential Existing Catalog	Please provide information on the number of potential existing audiovisual work registrations for ISANs the prospective RA intends to tackle in its market.
	If you are in the business of managing audiovisual works, please provide relevant information on the size of the current repertoire of audiovisual works that you manage.
	The total feature film repertoire of Seyap, Tesiyap and Fiyab equals to 1981. In addition to, for the works that were produced before 1995, the right owners of them are producers. We call them pre-1995-content total equals to 4000. So we first would like to start with our existing repertoire, then we will start pre-1995 content. The next step would be contacting with TV broadcasters.
Prospective RA potential Other Services Offering	Please provide information and a brief description on any other services beside ISAN services the prospective RA intends to provide in its market.

Prospective RA's Other Information and Comments

We would like to monitor our produced content to be included on an international database. This will allow us to monitor everything we produced. This will not only enable us to include all our copyrighted material online, but will also help us to fight against the online piracy which is a huge issue in Turkey.

With the help of ISAN, we will be able to search the database, prepare statistics, see industrial trends, evaluate problems, create middle term and long term strategies.

By sending the Expression of Interest, the Organization accepts the ISAN RA's accreditation process, as described in the document 'Term of Reference' available on www.isan.org.

This Expression of Interest is not a legally binding document. Organizations candidates completing the Expression of Interest and returning it to ISAN-IA should not therefore expect that it would constitute in any formal commitment or contractual engagement for either themselves or the International Agency. A binding agreement will only be signed after formal appointment by ISAN-IA's Administration Committee of the prospective RA.

Organization Name:

SEYAP

Date

25 / 07 / 2019

SERKAN ÇAKARER

Name of person signing the EOI

Signature



TELEVİZYON ve SİNEMA FİLMİ YAPIMCILARI
MESLEK BİRLİĞİ

SAYI : 2019/TEŞİYAP/ 059
TARİH : 22 TEMMUZ 2019
KONU : ISAN

Dear Sır/Madam,

We have been contacted by SEYAP about the inclusion of Turkish contents to the ISAN database.

We think it's great opportunity for all parties producing audiovisual content in Turkey and hereby we declare our intertion to participate fort he Isan-İstanbul Project.

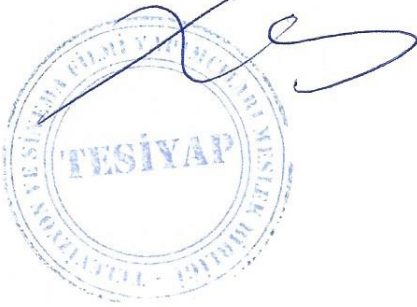
Kindest regards

Adv. Burhan Gün

TESİYAP (Television and Cinema Producers Professioanal Association)

Secretary General

Attorney at Law



fıyab.org.tr

We have been contacted by SEYAP about the inclusion of Turkish contents to the ISAN database.

We think it's a great opportunity for all parties producing audiovisual content in Turkey and hereby we declare our intention to participate for the Isan- Istanbul Project.

Kindest regards

Nazif Tunç

Fıyab

Film Producers Professional Association

Vice Chairman

fıyab

FİYAB FİLM YAPIMCILARI MESLEK BİRLİĞİ
Merkez: Atatürk Bulv. No: 231/10 Ata Apt. 06680 Kavaklıdere
Tel: (0312) 467 43 17 Fax: (0312) 467 43 37 ANKARA
Şube: Kuloğlu Mah. Turnacıbaşı Sok. No:3 Sevim Apt. K: 3 D: 6
Tel: (0212) 231 59 51- (0212) 231 59 52 Bevoğlu / İSTANBUL
Kavaklıdere V.D. 388 053 0314